

Worksheet 8: 7-Day Funnel Setup Action Plan

Purpose: Build your complete funnel in one focused week

Day 1: Core Offer

Task: Complete Worksheet 1 (Core Offer Clarity)

Done: ☐

Day 2: Order Bump

Task: Choose and outline one order bump (Worksheet 2)

My bump: _____

Done: ☐

Day 3: Upsell

Task: Define your main upsell offer

My upsell: _____

Price: \$_____

Done: ☐

Day 4: Downsell

Task: Create lighter alternative to upsell

My downsell: _____

What's removed: _____

Done: ☐

Day 5: Write Copy

Task: Use Worksheet 5 to write bump and upsell copy

Bump copy done: ☐

Upsell copy done: ☐

Day 6: Technical Setup

Task: Build pages in your funnel tool

Checkout page with bump: ☐

Upsell page: ☐

Downsell page: ☐

One-click working: ☐

Day 7: Test & Launch

Task: Complete test purchase on mobile

Everything works smoothly: ☐

Funnel is live: ☐

Launch date: _____