

## Niche Sniper Toolkit: Quick-Action Validation Checklist

1. **Search your niche idea** on Google and note autocomplete phrases, common questions, and ads.
2. **Scan YouTube for creators** in your niche and check if their videos get steady views.
3. **Look up books or products** on Amazon to confirm people buy items related to your topic.
4. **Join at least one Facebook group or Reddit community** and read the most common problems people share.
5. **Use a simple keyword tool** to check monthly search volume and find related long-tail terms.
6. **Visit an affiliate marketplace** (ClickBank, ShareASale, or Amazon Associates) to see if relevant offers exist.
7. **Make a list of the top pain points** you find across all platforms.
8. **Check if multiple creators and products** exist to confirm healthy competition.
9. **Pick a smaller slice of your niche** based on the pain points you can solve best.
10. **Decide if the niche shows clear demand:** steady searches, active talk, and products that sell.